

CURRICULUM VITAE



Date of Birth	September 15, 1980
Place of Birth	Graz
Nationality	Austrian
Educational Background	Studies in communications with political science and German literature Studies in information technology and telecommunications

Professional Experience

01/2008-01/2011 Product Management, Product Marketing
[Lixto Software GmbH](#)

Head of product management. Competitive market analyses, software requirements specifications for new Business Intelligence solutions as well as for upgrades of existing customer BI solutions, internal release planning including QA and acceptance process definitions.

Sales support, creation of marketing and sales material, realisation and maintenance of the corporate website according to design guidelines.

2009-present Freelance web developer

Using open source PHP CMS, jQuery, XHTML and CSS
Recent projects: www.snowter.com, www.chocaps.com,
www.lixtto.com

09/2006-12/2007 Technical Writing, Product Management
[VeriSign, Inc](#)

Establishment of the documentation department for the Vienna branch (Mobile Content and Messaging Services) of VeriSign; Creation of a QA process for documents; Introducing style guidelines and documentation tools (xDoclet, PDFDoclet).

Product management tasks included competitive market analyses, technical requirement specifications, UI design documents, feature and product ownership including release planning and acceptance, creating product marketing material.

06/2005-08/2006 Project Management, Technical Writing, Quality Assurance

[Fluidtime Data Services GmbH](#)

Project planning, storyboarding and use cases design, quality assurance and project documentation for a thesis server that collects and maintains academic papers.

Public Relations and Communications

[Fluidtime Data Services GmbH](#)

Elaboration of communication strategies and creation of marketing material; website administration; communication with customers and sponsors.

1999-2005 Full-time and part-time employments during my studies

Education

2007-2010 Bachelor degree in information technologies and telecommunications with special focus on web engineering at the University of Applied Sciences, FH Campus Wien. Graduation in October 2010.

Bachelor thesis: Agile project management in distributed teams (leading to the requirements specification and UI design of an iPhone application for Mingle project management software).

1999-2005 Master degree in communications with political science and German literature at the University of Vienna. Graduation in April 2005.

Master thesis in cooperation with a local company: Empirical study of the impact of internal relations on job satisfaction.

09/2002-07/2003 Studies in international politics, comparative political science and German literature at the University of Liège, Belgium.

1994-1999 HBLA Schrödinger (secondary school with special focus on economics and tourism) Graz, Austria.

Special skills

Languages German (native language)
English (professional level)
French (advanced level)

Technical Skills Operating Systems: Microsoft Windows, Mac OS
Applications: OpenOffice, MS Office, Adobe Photoshop, InDesign and Illustrator, Adobe Dreamweaver, Enterprise Architect, Camtasia Studio
QA tools: Mantis, Jira
Programming Languages: professional in XHTML, CSS; advanced knowledge of PHP, XML and SQL; advanced reading/basic writing knowledge of C, C++, Java, Ruby on Rails.
Methodologies: UML, Agile PM, XP, Scrum
Databases: Oracle, MySQL, PostgreSQL

Certificate Junior Project Manager (Level D) according to IPMA

Activities / Interests

Travelling, Reading, Sports (squash, volleyball, snowboarding, cross-country skiing, running)

Operator of the web portal

www.schnaeppchenjaegerin.com, which shows thousands of fashion articles that are for sale on different web shops in Austria and Germany. Fashion-conscious people can benefit from permanent sale and finding reduced articles on one portal only instead of scanning through multiple web shops.


Maria Rauch